



# Food III Innovation Forum

Where Agrifood Mixes with Innovation  
#FoodInnovationForum  
November 5<sup>th</sup> & 6<sup>th</sup>

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## 5<sup>th</sup> of November

Moderator: **Dr. Afrodita Bilioni**, SPRIM.

### Opening Session

**9:30-9:35** **Welcome III Innovation Forum**  
Begoña Pérez Villarreal, EIT Food South Director.

**9:35-9:45** **Institutional Opening**

### Obesity Session

**9:45-10:15** **Pathways to a Real Change in Reducing Obesity**  
Lorena Savani, EIT Food Innovation Manager.

**10:15-10:45** **How to Prevent Obesity in Society**  
Prof. Maria Hassapidou, Chair Of The ESND Obesity Of The European Federation Of The Associations Of Dietitians (EFAD).

**10:45-11:00** **Break**

### Roundtable discussion: The Role of Targeted Nutrition during COVID-19

**11:00-12:00** **Role of Targeted Nutrition as Recovery in COVID-19**  
Dr. Riccardo Caccialanza, Director of UOC Dietetics and Clinical Nutrition at fondazione I.R.C.C.S. Policlinico San Matteo Pavia.

**Lifestyle Behaviours and COVID-19, a Chance to Change**  
Prof. Ana Lucía Silva, Professor at Instituto Politécnico de Leiria and at Instituto Piaget in the Nutrition Sciences and Health promotion.

**Impact of COVID-19 on Consumers' Food Priorities**  
Dr. Laura Laguna, Researcher at the Institute of Agrochemistry and Food Technology (IATA, CSIC).

### Innovation e-Lunch

**12:00-13:15** **PERSFO: PERSONALIZED and connected FOOD service providers**  
Paul Finglas, Managing Director at Quadram.

**SureBar: Integrating innovative sugar and fibre technologies to produce clean label sugar reduced products, demonstrated through cereal bars**  
Julia Rodríguez García, Lecturer in Food Science and Technology at Reading University.

**Food4Senior: High nutritional and sensory quality Food innovations for the promotion of Senior Health**  
Ainara Arregui, R&D Programme Manager at Angulas Aguinaga.  
Irene Peral, Food researcher at AZTI.

**Oleogels : Healthy and sustainable replacement for saturated fat and palm oil in spreads**  
Christian Zacherl, Food Business Manager at Fraunhofer.

**SmartFoodLogging: SFL will develop a platform where health coaches and consumers come together to motivate user reaching their goal.**  
Simon Sterverlinck, Project Manager at Smart With Food.

### Discussion session: Future of Targeted Nutrition

**13:15-14:15** **Targeted Nutrition overview of the current situation**  
Dr. Maite Buxens, Ph.D. Biochemistry and Molecular Biology

**Artificial Intelligence: Fact from Fiction**  
Dr. Ignacio Hernández Medrano, Consultant Neurologist with training in Healthcare management and experience in Clinical research strategies.

**Microbiota and Targeted Nutrition**  
Dr. Francisco José Tinahones Madueño, Head of the Endocrinology and Nutrition Service at the Virgen de la Victoria Hospital in Malaga.

**Immunology and Immunonutrition**  
Prof. Ascensión Marcos, Institute of Food Science, Technology and Nutrition. Spanish National Research Council (ICTAN-CSIC).

### Key Speaker: Nutrigenomics and Targeted Nutrition

**14:15-15:00** **Dr. José María Ordovás**, Director of the U.S. Department of Agriculture's Nutrition and Genetics Laboratory at Tufts University.

**Dr. José Manuel Ordovás**, American scientist at Harvard School of Medicine and Boston Children's Hospital.

**15:00-15:15** **Conclusions and Closure**  
Begoña Perez Villarreal, EIT Food South Director.

## 6<sup>th</sup> of November

Moderator: **Dr. Afrodita Bilioni**, SPRIM.

### Strength, Weaknesses and New Challenges for a Healthy Diet

**9.00-9.30** **Dr. Gregorio Varela**, President of the Spanish Nutrition Foundation (FEN) and Professor of Nutrition and Bromatology at CEU University.

### Looking towards agrifood futures

**9.30-10.45** **Agrifood Futures Highlights**  
Miriam Sastre, EIT Food South Communication Manager.

**How to overcome the biggest challenges for agrifood experts to make a real impact**  
Didem Mahsunlar, R&D Leader and Consultant at F&B.  
Jürgen Vangeyte, Scientific Director Agricultural Engineering at ILVO.

The expert's corner  
**Gathering expertise to create more innovation**  
Tim Finnigan, Chief Scientific Adviser at Quorn Foods.  
Sara Oliveira, Research Engineer at INL.  
Francis Wanjohi, Biotechnology for Food Security and Nutrition.

Interactive session  
**New connections, exploring collaboration.**

**10:45-11:00** **Conclusions and Closure**  
Begoña Perez Villarreal, EIT Food South Director.

